



SOCCER

# CARLOS ORDAZ

ASSOCIATE COACH TEXAS A&M INTERNATIONAL UNIVERSITY | WOMEN'S SOCCER



## OBJECTIVE

As a Coach, my aim is to create a positive and engaging experience for all athletes. I believe in fostering a growth mindset and empowering players to work through challenges with self-reflection, patience, and respect. I value continual evolution and embrace each encounter as a learning opportunity. I bring a creative, innovative, and energetic approach to training and games, catering to the diverse needs of players. I understand the importance of building connections with players and believe that seeking human connection and understanding personal stories drive meaningful relationships. I am committed to lifelong learning and believe that investing our heart and soul in education leads to success and leaves an influential, life-long impact.

## SKILLS

- Strong communication, reflective, and emotional regulation skills
- Adaptability and flexibility to varying needs/learning levels
- Proficient in integrating technology for educational purposes
- Strong organizational and time management skills
- Ability to establish and maintain positive connections and relationships with athletes, parents, and colleagues
- A positive, supportive, and patient attitude
- Strong problem-solving and critical-thinking skills
- Persistent in providing a safe, comfortable, and positive environment

## EXPERIENCE

Experienced soccer coach with a strong background in youth player development across professional environments in both Mexico and the United States. Coached in Mexico's professional youth system, working with both women's and men's teams, focusing on technical development, tactical understanding, and high-performance standards.

In Atlanta, Georgia, served several years as Director of Coaching across multiple clubs, leading coach education, curriculum design, and long-term player development initiatives. Additionally, gained elite-level experience working with Atlanta United FC academy teams, contributing to the growth and development of top youth talent within an MLS professional academy structure.

- TEXAS A&M INTERNATIONAL UNIVERSITY-WOMEN'S SOCCER \* PRESENT
- YMCA ARSENAL ROME • 2025-USA
- INTER ATLANTA FC • 2021-2024-USA
- ATLANTA UNITED FC • 2019-2021-USA
- CLUB NECAXA • 2018-MEX
- CLUB AMERICA • 2015-2018-MEX
- LAREDO HEAT SC • 2007-2014-USA

## EDUCATION

- MBA in Communications (1999) - **UANL, Monterrey, Nuevo León, México**
- US National D License - 2008
  - US National C License - 2021
  - FEMEXFUT "A" PRO License - 2014
  - US Soccer B License - 2024
  - UEFA C License - 2024

## ATHLETIC CAREER

I began my soccer journey at the age of 7 in my hometown in Northern Mexico. Over the course of my athletic career, I played for several notable teams in both Mexico and the United States. I was part of Liga MX Club Monterrey Rayados' Youth Teams from 1995 to 1999, followed by stints in Liga MX with Club Atlante's 1st Division team from 2000 to 2002 and Club Chiapas' 1st Division team from 2003 to 2004. I continued his career in the US, playing for Laredo Heat SC in the USL/PDL from 2006 to 2012.



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